

CONTINGENCY ASSIGNMENT vs. RETAINED SEARCH

<p align="center">Approach (Attitude)</p>	<p align="center">Reactive – Candidate Driven</p>	<p align="center">ProActive – Client Driven</p>
<p align="center">Recruiting Power (Who)</p>	<p align="center">Partial allocation of resources. Random opportunity basis only.</p>	<p align="center">Committed investment of ALL ProviderSource resources. ProviderSource recruiters and support staff assigned to your candidate search. Aggressive, focused approach to task</p>
<p align="center">Target Audience (Recipients)</p>	<p align="center">All existing ProviderSource candidates who specifically request your geographical area</p>	<p align="center">Candidates not actively looking for a job, but living or licensed in your state. Candidates with qualifications matched to your needs living or licensed outside your immediate geographic area.</p>
<p align="center">Marketing Strategies</p>	<p align="center">None specifically targeted to your position</p>	<p align="center">Direct telephone marketing about your position. Direct mail to prospects employed at academic institutions, hospital-based groups, solo practitioners.</p>
<p align="center">Advantages</p>	<p align="center">Passive commitment to recruiting and filling job opening</p>	<p align="center">Highest priority assignment; extensive administrative support. FULL commitment to a quick placement</p>
<p align="center">Fee</p>		
<p align="center">Guarantee</p>	<p align="center">1 Month</p>	<p align="center">3 Months.</p>